

Introducing ...

PIP DAY

Putting the smiles back on children's faces

The Parenting Project is a dedicated and dynamic charity established since 2006 to work with families across England experiencing trauma, loss, financial difficulties and hardship. We currently offer free counselling in schools and children's centres but would like to offer more. We know there is a great need for our service. Please help!

We are hoping that your school will be able to help us to raise the profile of our charity and generate some funds by hosting a PIP day. PIP is our Penguin mascot, chosen because penguins make good parents and therefore a great role model for our charity.

PIP day will be 'non uniform' day where children have the opportunity to dress up in black and white and bring £1 as a fundraiser for the Parenting Project.

The way it will work is as follows:

- The Parenting Project has produced a story and song which can be used to introduce our charity to the children. These can be found on our website parentingproject.org.uk
- On your chosen Pip day the children will come to school dressed in black and white and bring in £1.00 for our charity
- Funds will be collected and given to the Parenting Project (Details on website)
- A visit from our penguin mascot will be made for 10 lucky schools.

We hope that you will be able to support us as we continue to deliver valuable services for families across the country.